



READING TOOLS

SEE-N-READ™ READING TOOLS IMPROVE FLUENCY AND COMPREHENSION

Endorsed by reading professionals: neuropsychologist, bilingual reading specialist, classroom teachers

FEATURES	BENEFITS
Universal Design	<ul style="list-style-type: none"> • Can be effectively used by the broadest population (K - Adult) with the least amount of manipulation or change required of individuals
Research-Based (in the fields of cognitive processing, learning theory, dyslexia, psychology and ophthalmology)	<ul style="list-style-type: none"> ▪ Three years of study identified specific reading challenges and theoretical solutions to them ▪ See more details at www.see-n-read.com
Classroom Tested (schools in Texas and Illinois)	<ul style="list-style-type: none"> ▪ Two years of pilot programs validated theoretical solutions identified in the research, confirming that the tool produces verifiable reading improvement
Available in two sizes (Book 3 ½ X 5" and Document 3 ½ X 8 ½")	<ul style="list-style-type: none"> • Practical application to small books and multiple-column per page documents • Practical application to large size books and documents
ReadBar™ Function (clear window)	<ul style="list-style-type: none"> • Helps readers see, focus and remember information by highlighting the text being read. • Supports readers' control of their "field of vision" • Supports smooth left to right eye tracking • Helps readers keep their place while reading • Reduces mental energy required to keep their place so that mental energy can be directed at improved comprehension
ReadBar™ Location	<ul style="list-style-type: none"> • Strategically placed in the top third of the reading tool to manage readers' dominant natural downward eye movement • Larger shaded area below the ReadBar™ controls distractions as eyes scan down a page • Shaded area above the ReadBar™ suppresses distractions yet allows re-reading without loss of place
Color	<ul style="list-style-type: none"> • Specific color range of blue, gray, violet hues (found in Pantone Color palette) is a component of the patent (pending) • Color is least distracting to the most number of people; improves focus. • Calming background to reduce unwanted stimulation while reading • Helps reduce eye strain (matte finished on both sides)
Transparent Color	<ul style="list-style-type: none"> • Helps readers to control their "field of vision" • Helps readers efficiently anticipate upcoming content (read in "chunks" to build speed and comprehension) • Supports peripheral vision required for eyes to locate text accurately (Eyes simultaneously see 6-8 characters to the left and 11-12 characters to the right; the color helps manage this process without loss of place). • Helps readers re-read prior content without losing their place
Polypropylene material is practical and safe	<ul style="list-style-type: none"> • PBA Free. Meets Federal (FDA) Standards for food storage containers • Flexible: Easily contours to the pages of books or documents • Sturdy, not easily damaged • Made in the U.S.A

CONTACT

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