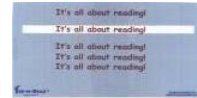


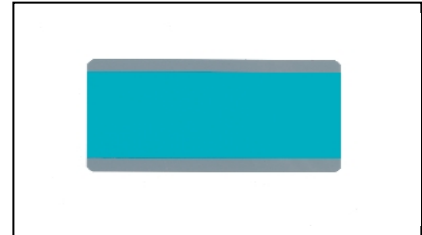
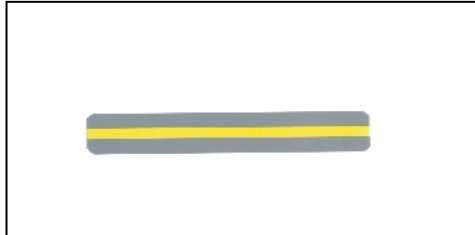
SEE-N-READ® READING TOOLS - Comparison

Lay it on the page and Simply Read!



The following is a limited comparison of See-N-Read's features/benefits with other products on the market.

See-N-Read® Reading Tools' design (patent pending) is based on research in the fields of reading, dyslexia, ophthalmology and visual and cognitive processing. It was field-tested for two years in Texas and Illinois schools.



SEE-N-READ® Reading Tool

Narrow opaque plastic strip w/ color window

Wide color plastic strip w/ opaque edges

Comparatives of some (not all) of the design features of See-N-Read® (patent pending) vs. other products:

This unique tool helps readers improve fluency and comprehension and reduces word- and line-skipping and pattern glare (words seem to move on the page). Its basic design goal is to improve readers' control of their fields of vision.

Design Feature	See-N-Read™ Reading Tool	Other Products
Construction	Polyester raw material meets CPSIA requirements for minimal lead or phthalate content. Made in USA	? - Various
Text window	The clear text window ("ReadBar™") is surrounded by contrasting shaded areas to help readers focus their eyes on a specific line of text. The ReadBar's height accommodates font sizes from 7 to 22, the most common sizes used by publishers.	1) Transparent colored area bounded by a different color highlights one or more lines of text. 2) If the device is all one color or shows multiple lines of text (e.g., color overlay sheets), concentration of focus is less likely to occur.
Area below the text window	Most sentences do not end at the end of a line of text. In order for the reader to get the "complete thought" of a sentence or passage of text, there must be smooth, uninterrupted movement of the eyes from one line to the next. See-N-Read's shaded areas are transparent so that they do not obscure the context. Readers can see the next line coming (with their peripheral vision), enabling their eyes to move smoothly from line-to-line to complete the sentence without stopping; i.e., read 'complete thoughts'.	1) A 'reading guide' that is opaque around the text window prevents the reader from using peripheral vision to anticipate the next line of text. At the end of the viewable line, the eyes must stop while the reader moves the device to the next line. This requires the brain to stop at the end of each line and restart on the next line, interrupting the train of thought and thus interfering with fluency and comprehension. 2) If multiple lines of text are visible in the text window, the reader may not stay focused on the appropriate line of text.
Area above the text window	Struggling readers frequently are instructed to re-read "until they understand it". Frequently, when they attempt to do so, they lose their place. See-N-Read® is transparent (though shaded) above the ReadBar™, so users can re-read passages without moving the tool and thus keep their place on the page.	1) Opaque area above the text window prevents re-reading without moving the tool. When the tool is moved out of the way to re-read a passage, the reader risks losing his/her place. 2) If multiple text lines are visible in the transparent window, the reader's control of field of vision is not enhanced.
Location of text window, size of device	See-N-Read's clear ReadBar™ is located 1/3 of the way from the top of the tool. This allows readers full view of the text and the transparent shaded areas while holding the device with their fingers and makes control easier as it is moved down the page.	Limited space below the text window may cause the fingers to interfere with the reader's view of the line of text and makes the device more difficult to control (especially for younger readers). The window must be perfectly aligned for the text to be visible.
Color	Based on research in ophthalmology, part of patent	Various colors, design basis not clearly stated
Device color	See-N-Read's unique blue-gray-mauve is the least distracting color for the most number of people according to research in ophthalmology	Area surrounding the text window is opaque and dark. Dark color contrasts with white page, a proven distraction for readers.
'Window' color	The ReadBar™ is colorless to allow users an unobstructed view of text while the surrounding matte-finished shaded areas diminish glare from white pages and overhead lighting, reducing eye strain. Effective for a majority of readers, Gr 1-Adult.	The color in text window strips or colored overlays are helpful for about 6-8% of the struggling reader population (only if the proper color is diagnosed correctly for each individual...see Irlen's theory on scotopic sensitivity).