



## Fact Sheet Summary

### What is a SEE-N-READ® Reading Tool?

- It is a research-based and classroom-tested reading tool (U.S. Patent No. 7,954,444) that helps readers to *see*, *focus*, and *remember* what they read.
- Helps readers to concentrate on and track text and smoothly move across the words being read without losing their place, even when changing lines
- Helps readers control their eye movements across the text on a page.

### Who may need SEE-N-READ®?

- Readers of any age who *skip words* or *lines* while reading or have trouble focusing their eyes (they may say "The words *move* on the page"...this is called *pattern glare*).
- Readers with reading performance or skill deficiencies; fatigued readers.

### What we know about Left to Right Eye Movement and Reading:

- The act of reading left to right is **not** an innate skill. The left to right reading process is a learned act. Some readers manage this process easily and others need help to smoothly move their eyes across a page of text. This is usually a trainable issue.

### Why does SEE-N-READ® work?

- Clear "ReadBar™" keeps readers' eyes focused on the proper line (controls 'visual field')
- Shaded transparent areas filter out distractions on the page (other text, pictures) without blocking surrounding context, so readers' eyes see larger 'chunks' of text.
- Supports control of eye movement for smooth reading and line transitions left to right and top to bottom ("sweeping"), the same way accomplished readers' eyes move.

### How is SEE-N-READ® used?

- *Lay it on the page and simply read* the text in the clear window, moving SEE-N-READ® down the page. Some improvement is immediate...no 'training' is necessary to start.
- *Re-read* through the upper shaded transparent area without moving the tool on the page, thus keeping the reader's place, a common issue for word and line skippers.

### How versatile is SEE-N-READ®?

- SEE-N-READ® can be used with **any** reading material or with **any** programs directed at building fluency and comprehension.
  - SEE-N-READ® comes in two sizes: "Book" (5 ½" x 3" for smaller books) and "Document" (8 ½" x 3" for larger books and printed documents).
  - The clear reading window fits most commonly used font sizes (up to 20 font).

### How affordable is SEE-N-READ®?

- Improves reading for less than some people spend for a cup of coffee