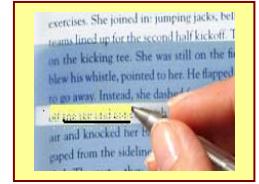




SEE-N-READ®

Lay it on the page and Simply Read!

READING TOOLS



SEE-N-READ® ORIGINAL MEMORYMARK™ SERIES

SEE-N-READ® READING TOOLS IMPROVE FLUENCY AND COMPREHENSION

Endorsed by reading professionals: neuropsychologist, bilingual reading specialist, classroom teachers

FEATURES	BENEFITS
Universal Design (U.S. Patent 7,954,444)	<ul style="list-style-type: none"> • Can be effectively used by the broadest population (K - Adult) with the least amount of manipulation or change required of individuals
Research-Based (in the fields of cognitive processing, learning theory, dyslexia, psychology and ophthalmology)	<ul style="list-style-type: none"> ▪ Three years of study identified specific reading challenges and theoretical solutions to them ▪ See more details at www.see-n-read.com
Classroom Tested (schools in Texas and Illinois)	<ul style="list-style-type: none"> ▪ Two years of pilot programs validated theoretical solutions identified in the research, confirming that the tool produces verifiable reading improvement
Available in two sizes (Book 3 ½ X 5" and Document 3 ½ X 8 ½")	<ul style="list-style-type: none"> • Practical application to small books and multiple-column per page documents • Practical application to large size books and documents
ReadBar™ Function (clear window)	<ul style="list-style-type: none"> • Helps readers keep their place while reading • Supports readers' control of their "fields of vision" • Supports smooth left-to-right eye tracking • Reduces mental energy spent on keeping their place so that mental energy can be directed at improved comprehension • ReadBar™ height accommodates up to 20 font, sufficient for most books
ReadBar™ Location	<ul style="list-style-type: none"> • Strategically placed in the top third of the reading tool to manage readers' dominant natural downward eye movement • Larger shaded area below the ReadBar™ controls distractions as eyes scan down a page • Large shaded transparent area above the ReadBar™ suppresses distractions yet allows re-reading without loss of place
Color	<ul style="list-style-type: none"> • Specific color range of blue, gray, violet hues (found in Pantone® Color palette) is a component of the patent (pending) • Color is least distracting to the most number of people; improves focus. • Calming background to reduce unwanted stimulation while reading • Helps reduce eye strain (matte finished on both sides)
Transparent Color	<ul style="list-style-type: none"> • Helps readers to control their "fields of vision" • Helps readers efficiently anticipate upcoming content (read in "chunks" to build speed and comprehension) • Supports peripheral vision required for eyes to locate text accurately (Eyes simultaneously see 6-8 characters to the left and 11-12 characters to the right; the color helps manage this process without loss of place). • Helps readers re-read prior content without losing their place • Minimizes effect of poor eye-hand coordination of emergent readers
<p>Polypropylene material is practical and safe <i>Made in the U.S.A. for CadenaSmith Enterprises by SKC, Inc, Covington, GA Nan Ya Plastics Corp, Wharton TX</i></p>	<ul style="list-style-type: none"> • <i>Flexible: Easily contours to the pages of books or documents</i> • <i>Sturdy, not easily damaged</i> • <i>Non-toxic - bpA, lead, phthalate free. Meets Federal CPSIA and FDA Standards (regulation 21 CFR 177.1630) for direct food contact applications</i>

CONTACT

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